



McDonald's and WNNL The Light 103.9 Lamplighter Awards Official Rules

Event Description:

The Lamplighter Awards, created by WNNL, The Light 103.9FM and presented by McDonald's were designed to acknowledge and honor individuals and organizations that are lighting the path for others through volunteerism and community service. The competition for the Lamplighter Awards will begin on Monday, September 10, 2012 and end on Monday, September 24, 2012 ("Entry Period").

How to Enter:

1. To nominate an individual or organization for the Lamplighter Award, obtain an official entry form from a download a form from www.thelightnc.com or at our office located at 8001 Creedmoor Road Suite 101, Raleigh, NC 27613 starting on Monday, September 10, 2012. The entry form must be attached to a nomination essay.
2. Instead of using an official entry form, participants may submit a 3" x 5" card that includes the nominee's name, address, telephone number, and nomination category. Attach the completed 3" x 5" card to the nomination essay.
3. Nomination essays should be a maximum of one 8 1/2 x 11 typed page, single spaced, in 12 point Times New Roman font. All essays must have an official entry form or completed 3" x 5" card attached.
4. The nomination essay must include specific examples of the nominee's commitment to volunteerism and community service in the category that applies to the individual or organization.
5. Entries that are incomplete or illegible will be automatically disqualified and will not be considered for participation. Radio One, Inc., their stations, promotional parties and their agents are not responsible for lost, misdirected, illegible, mutilated, postage due, or incomplete entries. All entry forms and nomination essays become the joint property of the Radio One, Inc. and their stations and will not be returned.
6. The nomination period for entries begins Monday, September 10, 2012 and end on Monday, September 24, 2012. All entries must be received by mail no later than 5:00pm Wednesday, September 26, 2012. Entries postmarked after Monday, September 24, 2012 will not be considered eligible. Mail entry forms and nomination essays to: Lamplighter Awards Nominations, Radio One Raleigh - WNNL-FM, 8001 Creedmoor Road Suite 101, Raleigh, NC 27613.

7. Due to the high volume of nominations, judges will be unable to notify nominators if their nominees are not selected as a finalist. Radio One, Inc. (also "Radio One") will notify finalists and their nominators by telephone or in writing no later than Friday, October 5, 2012.
8. Three finalists (or less if there are not enough eligible nominations) in each category will be chosen amongst nominations submitted by citizens throughout the Light 103.9 listening area by a committee of five or more judges that will include members of the Light 103.9 staff and community leaders who have been selected by Radio One and McDonald's. All finalists will be asked to attend the Lamplighter Awards ceremony on Saturday, November 3, 2012 at 7:00pm at the Carolina Theater in Durham, North Carolina. The judges will choose one Recipient in each category from amongst the three finalists in each category.
9. No pictures or resumes will be accepted as entries. Additionally, no phone calls, e-mails or facsimiles will be accepted.
10. If any nomination is found to be false, WNNL-FM reserves the right to disqualify the entry and the nominee will not be considered for participation.
11. The award categories are (1) Lifetime Achievement Award; (2) Humanitarian Award; (3) Youth Scholarship Award; (4) Business Community Service Award; (5) Church Community Outreach Ministry Award; (6) Youth Outreach Award; (7) Senior Citizens Outreach Award; (8) Health Outreach Award; and (9) Music Ministry Award.
 - **Lifetime Achievement Award** - recognizes an individual who has demonstrated a lifelong commitment to community involvement through volunteerism and community service.
 - **Humanitarian Award** - recognizes an individual or an organization that had made major contributions towards preserving human and civil rights in the community within the last two years.
 - **Youth Scholarship Award** - scholarship for high school senior who exemplifies academic excellence in school and volunteerism in the community.
 - **Business Community Service Award** - recognizes a business or corporation that has made significant community service contributions within the last two years.
 - **Church Community Outreach Ministry Award** - recognizes a local church that has an organized and effective community outreach program that offers aid to people in the community within the last two years.

- **Youth Outreach Award** - recognizes an individual or organization that has made a positive change for the youth in the community through community service, education or prevention programs within the last two years.
 - **Senior Citizens Outreach Award** - recognizes an individual or organization that has made a positive change for senior citizens in the community through volunteerism and community service within the last two years.
 - **Health Outreach Award** - recognizes an individual or organization that made a significant contribution to the health and well being of the community through education or prevention programs within the last two years.
 - **Music Outreach Award** - recognizes a soloist or group who uses music as an in-kind mechanism to uplift others in the community within the last two years.
12. Nominees who are chosen as finalists will be asked to attend the Lamplighter Awards scheduled for Saturday, November 3, 2012 at 7:00pm. Finalists will be notified no later than Friday, October 5, 2012, four weeks before the event.
 13. If a finalist is unable to attend the award ceremony, they may send a representative.

Eligibility Restrictions

1. Nominees must be individuals who are legal residents of the U.S., 18 years of age and over (with the exception of the Youth Scholarship Award) and organizations located within the WNNL-FM, 103.9, listening area; including the North Carolina counties of Wake, Durham, Orange, Chatham, Franklin, Edgecombe, Nash, Wilson, Johnston, Lee, Harnett, Wayne, Moore, Sampson, Cumberland, Granville and Vance. Charitable or volunteer service of nominee(s) must have been rendered in one or more of the aforementioned counties.
2. Individuals who are employees of McDonald's Corporation, WNNL-FM, or Radio One Inc., or their respective franchisees, affiliated entities, affiliated advertising agencies, subsidiaries, general sponsors, promotional partners, and the spouses, parents, children, siblings, and members of the immediate households of such individuals are ineligible to participate or be nominated.
3. The nominations for the Youth Scholarship Award are open to all current 2012 - 2013 high school seniors living within the WNNL-FM, 103.9, listening area; including the North Carolina counties of Wake, Durham, Orange, Chatham,

Franklin, Edgecombe, Nash, Wilson, Johnston, Lee, Harnett, Wayne, Moore, Sampson, Cumberland, Granville and Vance.

4. An individual or organization can be nominated for more than one category; however each nomination must be submitted as a separate entry and meet all listed award requirements.

Awards

1. All finalists will receive a Lamplighter finalist certificate and will be featured on www.thelightnc.com. Each Award Recipient will receive a Lamplighter trophy.
2. In addition, the Youth Scholarship Award Recipient will receive \$1,000.00 payable towards tuition to a college, university, or community college of choice during the 2013-2014 academic school year. Recipient must present proof of acceptance and tuition to Radio One, Inc. Payment will be mailed directly to the college, university, or community college.
3. All contest Recipients must sign and date official station release and waiver forms as requested.

General Conditions

1. No purchase necessary. The contest is void where prohibited. Contest is subject to all applicable federal, state and local laws and regulations.
2. Odds of winning depend upon the number of eligible participants taking part in the competition.
3. Finalists may be profiled on video, on www.thelightnc.com website and on-air on WNNL 103.9FM. Nominators of finalists may be contacted for interviews, as well. Finalists (or their guardians) and nominators will be required to sign a "release of liability" form prior to interviews and video-taping.
4. The finalists will agree to hold WNNL-FM, Radio One, Inc., any other contest parties and each of their respective affiliates, subsidiaries, agencies, officers, shareholders, directors, employees, agents and representatives of each of the foregoing, harmless against any and all claims or liability, directly or indirectly related to or arising from or in connection with the participant's involvement in the Lamplighter Award competition or from the acceptance, possession or use / misuse of awarded prize or any portion thereof, or participation in prize-related activities, including but not limited to any related travel.
5. By participating in the Lamplighter Awards, the individual or organization agrees to have their name, voice, or likeness used in any advertising or

broadcasting material relating to this contest, in any media now known or hereafter devised for advertising or promotional purposes without additional compensation, and must sign a publicity release prior to acceptance of the prize. By entering this competition, each participant agrees to comply with the Official Rules and the decisions of the contest sponsor which shall be final and binding in all aspects relating to this competition.

6. By accepting the prize, the Recipient acknowledges that WNNL-FM and Radio One, Inc. have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the prize or to any portion thereof, including but not limited to its quality, mechanical condition or fitness for a particular purpose.
7. So long as no participant is adversely affected in any material way, McDonald's, The Light 103.9, and Radio One, Inc. reserves the right to make any changes in the contest rules. Any changes made will become effective once announced on the air.
8. WNNL-FM, Radio One, Inc., its subsidiaries, its affiliates, participating sponsors and promotional partners will not assume any responsibility for any changes in the execution of the contest, including; cancellation of the contest as a result of the occurrence of events not within the control of WNNL-FM, Radio One, Inc., its subsidiaries, affiliates, participating sponsors, promotional partners and other radio stations, such as Acts of God, strikes, terrorists acts or criminal acts of third parties. In the event, such an act should occur; reasonable attempts will be made to offer the Recipient comparable prize(s) currently being offered by the station in lieu of the prize originally awarded.

Copies of these written rules are available by mailing a Self Addressed Stamped Envelope (SASE) to Lamplighter Awards Rules at Radio One Raleigh- WNNL-FM, 8001 Creedmoor Road Suite 101, Raleigh, NC 27613.

Recipients' names will be available after November 3, 2012 at the above address.